

# Back to business

## New Coffee Bar Realities

The break room experience will most certainly be a different one, post-Covid. No doubt, new cleanliness protocols will be a big part of important updates. This is where a Keurig<sup>®</sup> system can offer solutions.

RECENT RESEARCH HAS FOUND, OFFICES PLAN TO CLEAN MACHINES AFTER EACH USE AND / OR SEVERAL TIMES A DAY.



OUR SURVEY HAS ALSO FOUND:

There is a need to have more machines to avoid clustering of employees.

The company is promoting more at-work amenities such as coffee.

A lot of employees will hesitate to go out for coffee until the virus contagion subsides considerably.

Source: DIG Insights, COVID-19 Omnibus: Back to Business Office Decision Maker Study, May 2020.



### Keurig<sup>®</sup> commercial brewers are best suited for today's office realities.

With new work environment practices now heavily focused on safety and cleanliness, our commercial brewers have that added appeal.



#### SAFETY

With a Keurig<sup>®</sup> system, there are less use for open-air coffee pots.



#### SANITATION

All systems have easy to clean surfaces like touchscreens, buttons and handles made of non-porous materials.



#### SEALED, QUALITY COFFEE

When a pod is punctured, the needles push completely through the top & bottom of the pod before water is dispersed; ensuring that any contaminants that may be present on the surface of the pod do not come in contact with the water flowing from the needle.

Source: DIG Insights, COVID-19 Omnibus: Back to Business Office Decision Maker Study, May 2020.